



RED MOUNTAIN AVA ALLIANCE

Hashtags

*Members **should always use a hashtag for themselves**, e.g. every Hedges post should have #hedgeswine, since their name is @hedgeswine. Every member should always hashtag themselves, in every post you make.

Bank of Hashtags

Red Mountain specific

Use on all posts: #redmtnava #redmtn #redmountainava #wawine #smallbutmighty

Use when applicable: #tasteredmtn #redmtnwine #redmtnwinemaker #petsofredmtn #redmtntrivia #viewsofredmtn #vineyardsofredmtn #whatisredmtn #weareredmtn #washingtoncabernet #washingtonsyrah #washingtonmalbec #washingtonmerlot

Other Hashtags to Use (when applicable of course):

Use 1-3 per post (100k-999k followers): #winedestination #vineyardlife #raiseaglass #winevacation #winetour

Use 3-5 per post (10k-99k followers): #vineyardviews #vineyardhaven #winegrapes #cabsauv #winepeople #winetourist #wineallthetime #wineoftheweek #winevibes #wawines #washingtonwine #washingtonwines #pnwwine #pnwwines #newworldwines

Use 1-2 per post (1k-9k followers): #newworldwine #washingtonwinecountry